

REGIONAL GROWTH PLAN STRATEGY

2015 BREG

7 CLUSTER ACTION PLANS

5 CROSS-CUTTING INITIATIVES

100+ TACTICAL ACTIONS

2018 REGIONAL GROWTH PLAN

Built upon the foundation of the 2015 Blueprint for Regional Economic Growth (BREG) plan

5 Strategic Pillars



7 Target Sectors



32 Total Key Initiatives



Top 10 Key Initiatives

- 1 Identify and attract top talent for the greater Wichita region's priority employment sectors | P1
- 2 Develop a robust, coordinated and results-driven business retention and expansion program | P5
- 3 Purposefully establish a regional ecosystem for innovation, intellectual property creation, commercialization and product development | P2
- 4 Invest in a high-capacity, nationally focused earned media program | P3
- 5 Effectively engage site consultants and industry influencers | P3
- 6 Develop a reskilling initiative transitioning underemployed talent for careers in targeted industries | P1
- 7 Leverage the region's information and communications technology council to guide and inform the sector's strategic growth | P5
- 8 Leverage public-private partnerships to develop a Cybersecurity Center of Excellence and advanced cyber-range in the greater Wichita region | P2
- 9 Elevate the urgency to develop high-capacity broadband in the greater Wichita region | P4
- 10 Launch a regional talent development cooperative | P1

Learn more at greaterwichtapartnership.org