

Greater Wichita Regional Value - Overview



As the most geocentric metro in the United States with direct access to I-35 and I-70, businesses can easily transport goods and services to both coasts, Canada and Mexico.

Located in the heart of the I-35 corridor and at the confluence of major railroad systems, the Greater Wichita region is perfectly positioned to grow global ideas and businesses.

With **commercial utility** and **rental rates** that are below national averages, the Greater Wichita region has an environment with low operational costs beneficial to businesses.

All business equipment purchases are 100% tax exempt in the Greater Wichita region.

Industry-specific business advantages for aviation manufacturing include exemption of commercial aircraft and components from all sales taxes (including wet leases), liberal fly-away exemption and no excise tax on jet fuel and aviation gas.

During 2018, Kansas companies delivered 35% of all general aviation airplanes built in the United States, and accounted for 25% of global general aviation airplane deliveries.

From shovel-ready properties to Class A office space in downtown Wichita, the Greater Wichita region provides everything businesses need to thrive. Search the inventory of **available properties** throughout the Greater Wichita region.

Wichita also possesses what many larger metros lack – **housing affordability**, short and easy commuting and a high degree of public safety.

The Greater Wichita region offers an amazing quality of life for individuals of all ages and interests. What may be more surprising — to both businesses and talent alike — is the equally compelling case for the outstanding cultural and entertainment amenities available.

Wichita's arts and culture scene doesn't just exist — it's embraced, lived and celebrated by a diverse group of residents. Wichita's arts scene is one of the engines of the city's urban redevelopment and continues to rev the community's originality vibe.

Our low cost of living creates the best of both worlds – an affordable location, plenty to see and do, and more money to travel everywhere.

Major brands like Textron Aviation, Cargill, Koch Industries, NetApp and Spirit AeroSystems have built their success here. View **the major employers** that call Wichita home.

The **Greater Wichita region** is made up of 10 counties: Butler, Cowley, Harper, Harvey, Kingman, Marion, McPherson, Reno, Sedgwick, and Sumner. A varied physical landscape offers

a quality mix of sites for businesses in urban, suburban, and rural communities, as well as an abundance of positive economic opportunity for all types of business. The birthplace of household brands Pizza Hut, White Castle and Coleman, a spirit of **entrepreneurism** continues to fuel hundreds of start-ups in a city dedicated to big ideas.

We are a collaborative community focused on growing the economy and working together with three robust, **research-driven plans** centered around jobs, talent and quality of place – the **Regional Growth Plan**, **Talent Marketing Blueprint** and **Project Wichita**.

Our world-class talent pipeline is fueled by innovative educational institutions. We have the largest aerospace research and development institution in the nation at the **National Institute for Aviation Research** (NIAR) and a world-class aviation pipeline is being developed at the **National Center for Aviation Training** (NCAT).

Innovation is at the center of what we do and **Wichita State University's** Innovation Campus spurs innovative-design thinking with state-of-the-art research facilities, makerspaces and labs.