

Business & Education Alliance

Student Success Task Force Plan



Greater Wichita
Partnership

BEA Student Success Task Force
WORK PLAN

Vision: A seamless partnership that produces globally competitive talent for the region.

Mission: Aligning education and business communities to inspire and develop the productive workforce needed for sustained economic growth for our region.

Goals/Objectives/Actions/Measures

Transition Leadership: Cultivate and support leadership of other critical components of the student success model to have a seamless system to prepare the next generation for achievement.

Objectives:

- Allocate the work to make progress on critical issues
- Increase participation of members

Strategic Actions:

- A. Identify leadership for third-grade literacy success and develop taskforce (12 months)

Lead: Project Wichita

Measures:

- Increase in third-grade reading proficiency



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Build Relationships: Serve as a hub to broker relations among education and businesses to other student success collaborations to address issues impacting education.

Objectives:

- Develop accountability for student success work
- Serve as gateway for information exchange and to support collaboration opportunities
- Engage students as stakeholders in strategies

Strategic Actions:

- A. Provide sustainable leadership from Greater Wichita Partnership to serve as support for the BEA (6 months)
- B. Develop and implement a communication plan to inform about role of BEA (6 months)
- C. Identify and provide platform for important student success information topics (12 months)
- D. Develop a quarterly report-out system for any leadership teams (3 months)

Lead: TBD

Measures:

- Increase in number of collaboration opportunities
- Increase in satisfaction of participants in relevancy of BEA
- Increase in number of businesses engaged



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Cultivate Career Exploration: Provide middle and high school students a continuum of career exploration opportunities to identify work pathways.

Objectives:

- Increase knowledge of career options in middle school students
- Cultivate impact of work ethic or “value of work”

Strategic Actions:

- A. Assess career interests for all seventh-grade students (12 months)
- B. Partner with education to define the time and resources for career exploration, including technology, academic credit and best practice activities (12 months)
- C. Deliver hands on career experiences for middle school students in all grades (12-24 months)
- D. Partner with nonprofit organizations to develop and deliver work-readiness knowledge for middle and high school students (12-24 months)
- E. Develop a repository of existing career options and industry cluster growth plan to inform students (24 months)

Lead: TBD

Measures:

- Increase in number of employment exploration experiences provided by the business community
- Increase in number of middle school students having career exploration experiences
- Increase in number of middle school students able to identify factors of post-secondary success



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Advocate for Post-Secondary Success: Create career opportunities for all high school students to lead to post-secondary success.

Objectives:

- Improve access for student for career opportunities
- Increase knowledge of career pathway system
- Increase number of businesses involved in work experiences

Strategic Actions:

- A. Create industry cluster task teams to address specific issues for unique hiring challenges by industry (6 months)
- B. Expand “learn and earn” options and develop a systems approach for high school students to transition to post-secondary success by integrating, expanding and identifying new opportunities (12 months)
- C. Identify and implement strategies for business and education to collaborate to increase number of students in career pathways (12-24 months)
- D. Modernize a FAST way to connect students to employers (12 months)
- E. Create a local campaign on to inform public on career pathways (24 months)

Lead: TBD

Measures:

- Increase graduation rates
- Increase post-secondary success rate
- Increase number of high school students having career experiences

Develop Resources: Establish a team dedicated to developing human and financial resources to expand capacity and implement plan.

Objective: Provide financial and human resources to support student success

Lead: Project Wichita

Measures:

- Increase amount of financial support
- Increase involvement of volunteers



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