

2024



Greater Wichita
Partnership

ANNUAL REPORT
Finding a Common North



Partnership Investors

We are deeply grateful for your visionary leadership and ongoing investment in 2024. This year has been marked by transformative progress and achievements that are shaping our region's future.

A Letter From Your Co-Chairs

As we approach the 10-year anniversary of the Partnership in 2025, it's important to recap the organization's significant progress. Since its inception, the Partnership has driven \$3.4 billion in capital investment, adding a total of 13,800 jobs. With \$5.9 billion capital investment and 9,400 jobs in the prospect pipeline, we are not only propelling the 10-county south-central Kansas region forward, but we are also laying the foundation for generations to come.

While aviation remains a cornerstone of our economy, we are experiencing dynamic growth in advanced manufacturing, healthcare and technology. Our emerging healthcare corridor is taking shape in the heart of downtown, positioning the Wichita region for increased industry diversification and long-term economic vitality.

The successful completion of several mixed-use development projects downtown, with many more on the horizon, has injected new energy into our urban core, sparking tourism, fostering community pride and creating a vibrant hub for businesses and residents. Our focused efforts to retain and attract talent have made Wichita a highly competitive destination for companies and individuals alike. Strategic marketing initiatives will continue to drive these efforts further, ensuring every Wichitan feels a sense of belonging and opportunity.

As we look ahead to 2025, our vision remains focused on building a stronger, more inclusive economy that extends beyond our region and onto the global stage. The Partnership is committed to pioneering economic development strategies, preparing the workforce of the future and leveraging key assets to support continued growth and livability.

To drive this vision forward, the Partnership is launching a capital campaign. We have both significantly increased our commitment, and we invite you to join us. Your continued support is crucial in elevating Wichita to new heights. We ALL build Wichita.

Sincerely,

Charlie Chandler
Co-Chair of the Partnership
INTRUST Bank, Chairman and CEO

Aaron Bastian
Co-Chair of the Partnership
Fidelity Bank, President and CEO

Economic Development

GLOBAL GROWTH

Business Growth

2015 - 2024



\$3.4B

Capital Investment



13.8K

Total Jobs



\$673M

Total Annual Payroll



Bloc Digital

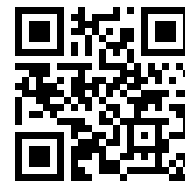
A leading 3D content, data visualization and alternative reality solutions company, Bloc Digital, has leased new office space in downtown Wichita. The Partnership first met the company at the International Air Show.

156X

For every dollar invested in the Partnership, we've driven \$156 in capital expenditures in the region.

30X

For every dollar invested in the Partnership, we've driven \$30 of annual payroll for the region.



More Economic Development:

Scan this QR code to view the on-going economic progress in the Wichita region.

Wichita Promoted Around the World



77% Increase in Guests at Air Capital Reception



Farnborough International Airshow

This year, the Partnership traveled across the globe to bring new business and jobs to the region while expanding our international presence. The Air Show was more successful than ever as our delegation represented all areas of government including city, county, state and federal leadership, held nearly 100 meetings and experienced a 77% increase in guests at the Air Capital of the World Reception since the inaugural year.



Hannover Messe



Industrial Asset Management Council



Dubai Airshow

Project Pipeline

All Projects



\$5.9B

Capital Investment



9,400

Total Jobs



\$501M

Total Annual Payroll

Space Needed

Finalist/Pending



75 AC.

of Land Required



126K

Sq. Ft. of Existing Space Absorbed



310K

Sq. Ft. of New Space to be Constructed

Talent

STRONG PIPELINE

Work of the talent, workforce development and community engagement team continues to follow the direction of the Talent Roadmap, with four strategies and 13 priorities identified to ensure we are a vibrant, global community of possibility that invests boldly, takes risks, and defies expectations.

Of those priorities, several are highlighted in this annual report:

- ▶ Talent Talks, aligning industry and education priorities for current and future pipeline needs
- ▶ Talent Marketing through Love, Kansas, Choose Wichita and healthcare marketing campaigns
- ▶ Grant activities that support ongoing planning and Talent Roadmap activation
- ▶ Committees and Engagement activities that continue to bring the community to the Partnership and take the Partnership to the community

Love, Kansas

The Kansas Department of Commerce’s “Love, Kansas” initiative is designed to enhance state pride and community engagement by celebrating local businesses, cultural heritage and the diverse experiences that define Kansas. The Partnership hosted a Wichita launch for this initiative in partnership with the Wichita State Foundation and Alumni Engagement, where over 100 attendees pledged to encourage others to return to Kansas. We Love, Kansas and Choose Wichita.

Talent Talks

Hosted four Talent Talk events in response to the three workshops hosted in 2023.

- ▶ Hosted a total of 380+ attendees.
- ▶ Engaged with 97 regional businesses from 13 industries.
- ▶ Discussions focused on critical workforce and educational needs, pipeline development, internships and apprenticeship opportunities and the evolving landscape of tech in the workforce.



Talent Talk 3



Choose Wichita Summit

Grants & Activities

\$25K HCA Healthcare Pipeline Grant

Hosted 220 local 7th and 8th graders, from 6 different schools, for a hands-on introduction to careers at the USD 259 Future Ready Center for Healthcare. Created mobile healthcare kits to reach 3,000 more middle school students throughout the 2024-2025 school year.

\$50K Kansas Health Foundation Economic Mobility Planning Grant

The planning grant for economic mobility is designed to reduce barriers to economic advancement and enhance financial resilience across the region.

Inagaural Choose Wichita Summit



522% AUDIENCE GROWTH

Year Over Year Surge in Website Traffic from Choose Wichita Summit Resources



125+ EVENT ATTENDEES



4 NEW PUBLICATIONS

Vacation Where You Live, Why Choose Wichita, 50 Fun Facts About Wichita and Cultural Communities

Committees & Engagement

Talent Community Engagement Committee (TCEC)

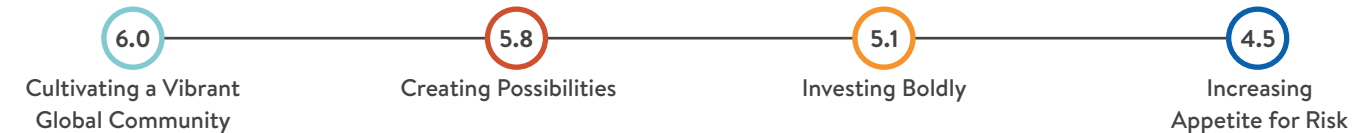
In its first year, TCEC addressed parking, revised the Arts Plan, explored learning models, and engaged with Mayor Lily Wu, boosting community outreach.

Talent Advisory Committee (TAC)

TAC expanded membership, supported a WSU study, advised on recruitment, shared workforce insights, and discussed transportation.

Talent Roadmap Leadership Coalition (TRLIC)

TRLIC reviewed Talent Roadmap progress, noting slight improvements in most areas. This evaluation reflects year-over-year progress on how the Greater Wichita Partnership is advancing perception across four key categories. The data highlights measurable increases in each category, demonstrating the collective impact of stakeholders’ commitments and efforts toward achieving the region’s talent and workforce goals. On a scale of 1-10.



More Talent:

Scan the QR code to explore the greater Wichita region’s comprehensive Talent Roadmap and discover how we’re shaping the workforce for the future.

Quality of Place

INVESTING IN THE CORE

Project Downtown Plan Area

\$1.7B+

Total Investment
Completed Since 2010

\$760M

Total Pipeline

Under Construction

\$472M

Total Investment Currently
Under Construction
As of December 2024



\$125M
Residential and
Hospitality



\$27M
Infrastructure and
Transportation



\$300M
Biomedical



\$20M
Cultural/Entertainment

Project Downtown 2035: The Downtown Wichita Action Plan

Project Downtown 2035: The Downtown Wichita Action Plan will create the roadmap for growth in our core over the next decade. The process kicked off in fall of 2024 with a nationwide Request for Proposal to planning firms. A rigorous process narrowed firms, and the selected one will be named in December of 2024. The chosen firm will conduct robust community engagement throughout Q1 and Q2 of 2025 before presenting the community's forward-looking vision for downtown in summer of 2025.

A Growing Downtown



Exploration Place:
Amphitheater Groundbreaking
March 6



Exploration Place:
Destination Playscape Groundbreaking
June 27



Vantage 906 Project (Washington & Waterman):
Sitework
2024



Wichita Biomedical CampusSM:
Groundbreaking
May 8



Ballpark/Riverfront Development:
Sitework
2024

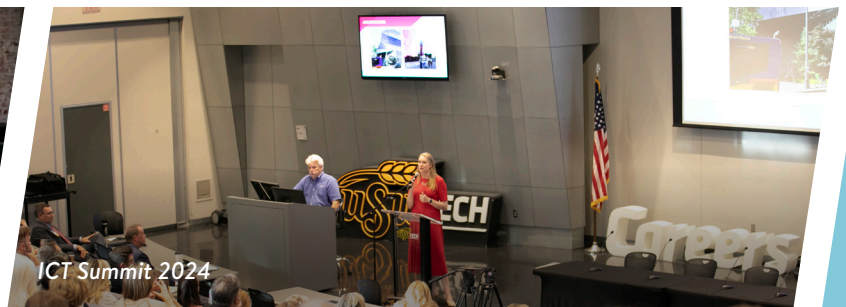


More Downtown:

Scan the QR code to see all that is
happening in the core of our city.



Drop In with Downtown



ICT Summit 2024

Biomedical Growth

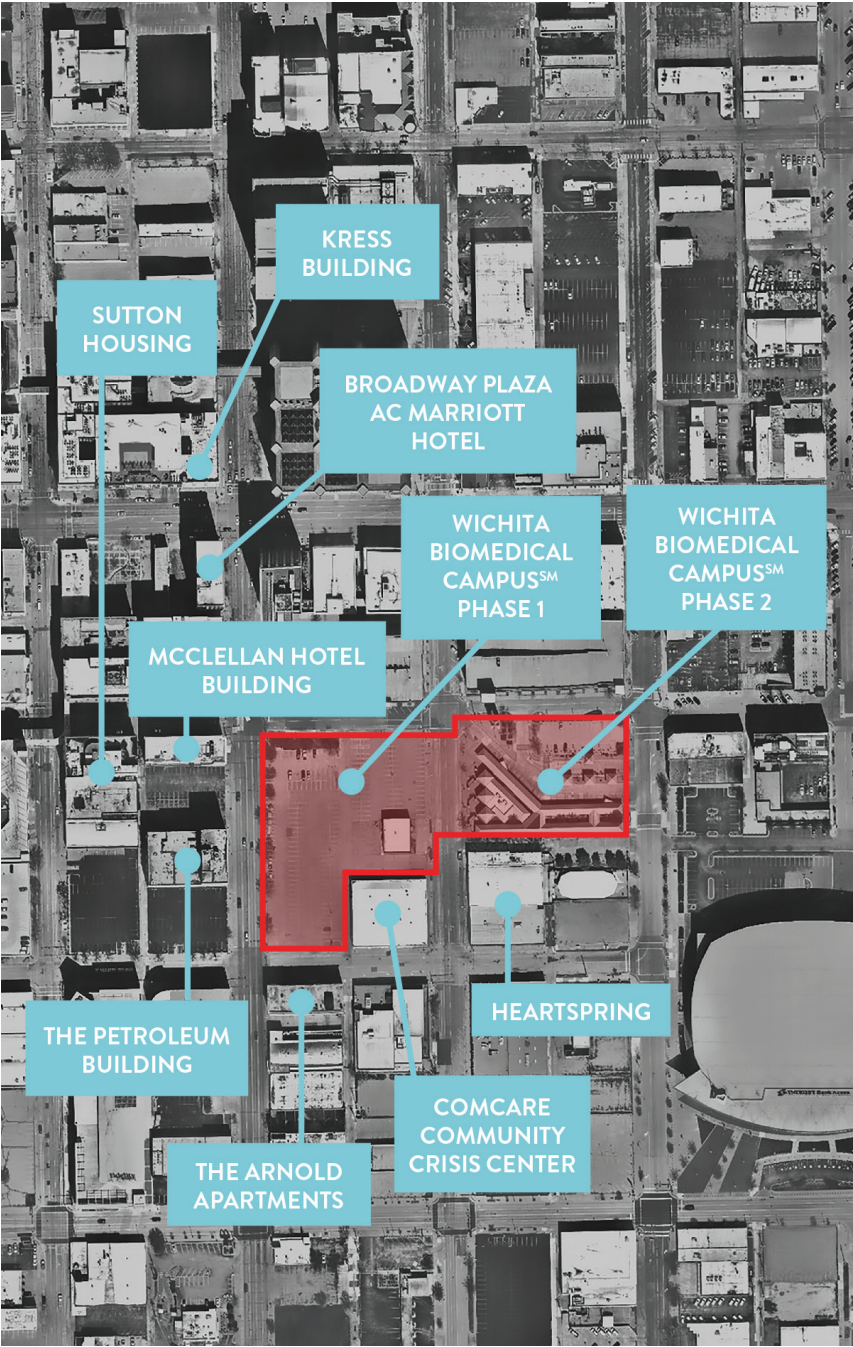
INVESTMENT CONVERGING IN THE CORE

Under Construction

- Broadway Plaza AC Marriott Hotel
- Sutton Housing
- Wichita Biomedical CampusSM - Phase 1

In Planning

- Comcare Community Crisis Center
- Heartspring
- Kress Building
- McClellan Hotel Building
- The Arnold Apartments
- The Petroleum Building
- Wichita Biomedical CampusSM - Phase 2



2024 Downtown Wichita BOARD

Executive Committee

Natalie Gosch, Chair, Cargill Protein Group
Joe Surmeier, Vice Chair, PEC

Mark Schmelzle, Finance Chair, AGH
Joel Kelley, Immediate Past Chair, Cablecom

Board Members

Alan Banta, Trans Pacific Oil Corp.
Alex Breitenbach, JE Dunn Construction
Sam Chandler, INTRUST Bank
Cindy Claycomb, Downtown Resident
Brian Davidson, Meritrust Credit Union
Sharon Fearey, Downtown Resident
Arlen Hamilton, Adams Brown
Chad Hanson, Emprise Bank
Jessie Hartke, Hartke Presents/WAVE
Andrea Hattan, The Hive
Tracy Hoover, Groover Labs
Nicole Howerton, Howerton + White

Jeremy Hurt, Murfin, Inc.
Jeff Jamison, IMA
Joe Johnson, Schaefer Architecture
Tom Johnson, NAI Martens
Dr. Tiffany Masson, KHSU-KansasCOM
Tim Nelson, Fidelity Bank
David Redfern, Cochener Garvey Capital Partners, Inc.
Chrissy Robben, Hexcode Marketing
Tara Shaffer, High Touch Technologies
Don Sherman, Evergy
Joe Tigert, RT Financial
Larry Weber, Garvey Center

Ex-Officio Members

Troy Anderson, City of Wichita
Maggie Ballard, Wichita City Council, District VI
Ryan Baty, Sedgwick County Commission
Debra Fraser, KMUW/Old Town Association
Dalton Glasscock, Wichita City Council, District IV
Brandon Johnson, Wichita City Council, District I

Pete Najera, United Way of the Plains
Stacey Olden, Orpheum Theater
Shelly Prichard, Wichita Foundation
John Rolfe, Wichita Regional Chamber of Commerce
Susie Santo, Visit Wichita
Scott Wadle, Metropolitan Area Planning Development



Q1 Investor Meeting



Q1 Investor Meeting



Q2 Investor Meeting



Q2 Investor Meeting



Annual Meeting



Annual Meeting

Investment Matters

These leaders, businesses and organizations are investing to make an impact.

Together, we ALL build Wichita.

Visionaries

(New Investment Tier)



Catalysts

(New Investment Tier)



Innovators

(Formerly Executive Member Tier)



Advisers



Partners (Formerly Leadership Council Tier)

Aero-Tech Engineering, Inc.

Alloy Architecture

Beran Concrete

Berry Companies, Inc.

BHC

Butler Community College

Capitol Federal Savings Bank

The Carnahan Group

Clark Investment Group

Commerce Bank

Cornejo & Sons, Inc.

Cox Communications

Cox Machine

Dondlinger Construction

Eby Construction Co.

El Dorado, Inc.

Envision, Inc.

Equity Bank

Farha Roofing

Five Star Mechanical

Forvis Mazars

Galloway & Company

Gardner Design

Goodwill Industries of Kansas

Hall's Culligan Water

Harvey County Economic Development

Heartspring

HFG Architecture

House of Schwan, Inc.

Hutchinson/Reno County

Chamber of Commerce

IBEW L.U. 271 - Electrical Workers

IMA, Inc.

JE Dunn

JPMorgan Chase

J.P. Weigand & Sons, Inc.

Kansas Gas Service

Kansas Health Foundation

Kaw Valley Engineering

KHSU-KansasCOM

Keystone Solid Surfaces

Kyodo Yushi Manufacturing Americas, LLC

LANGE

Mariner Wealth Advisors

Martin Pringle Attorneys at Law

Metal Finishing Company

Newman University

Novacoast

Pearson Construction

Plumbers & Pipefitters Local 441

PEC

Realtors of South Central Kansas

Ruffin Companies

Star Lumber & Supply Co., Inc.

Stryv Bank

TNW – Turner Nichols

Williams Group

UMB Bank, N.A.

United Way of the Plains

Vantage Point Properties

Visit Wichita

Wesley Medical Center

Wichita Foundation

Wichita State University

Wildcat Companies

Workforce Alliance of

South Central Kansas/REAP

WSU Tech

Yingling Aviation

INCREASED INVESTMENT

Visionaries



Catalysts



Innovators



Advisers



NEW INVESTORS

Advisers



Partners

Clark Investment Group
Five Star Mechanical
HFG Architecture

JPMorgan Chase
J.P. Weigand & Sons
Kaw Valley Engineering

Kyodo Yushi Manufacturing Americas, LLC.
LANGE
Wildcat Companies

* denotes increase to new investment level

2024 Greater Wichita Partnership
EXECUTIVE BOARD

Board Officers

Aaron Bastian, Co-Chair, Fidelity Bank
Charlie Chandler, Co-Chair, INTRUST Bank
Jon Rolph, Vice-chair, Thrive Restaurant Group

Marty Cornejo, Treasurer, Cornejo Holdings
Derrick Nielsen, Secretary, High Touch Technologies
Jeff Fluhr, President, Greater Wichita Partnership

Ex-Officio Members

Matt All, Blue Cross Blue Shield of Kansas
Paul Allen, AGH
Ryan Baty, Sedgwick County Commission
Chuck Cadena, Spirit AeroSystems
Chuck Caisley, Evergy
Ramin Cherafat, McCownGordon
Jason Cox, Cox Machine
Margaret Dechant, 6 Meridian
Ron Draper, Textron Aviation
Natalie Gosch, Cargill Protein
Stephanie Harder, Textron Aviation
Ben Hutton, Hutton
Matt Michaelis, Emprise Bank

Dr. Richard Muma, Wichita State University
James Nastars, Meritrust Credit Union
Dean Newton, Delta Dental of Kansas
Mark Nichols, Koch Companies Public Sector
Gary Oborny, Occidental Management
Steve Patrick, Bombardier
Mark Quayle, Cargill Protein & Salt
John Rolfe, Wichita Regional Chamber of Commerce
Gary Schmitt, INTRUST Bank
Todd Slawson, Slawson Companies
Greg Tice, SPT Architecture
Dr. Sheree Utash, WSU Tech
Mayor Lily Wu, City of Wichita

At-Large Directors

Pete Najera, United Way of the Plains
Ed O'Malley, Kansas Health Foundation

Shelly Prichard, Wichita Foundation

Emeritus Director

Scott Schwindaman, Greater Wichita Partnership