



# Greater Wichita Partnership PRINTED WEBSITE REPORT

## DYNAMIC TRANSFORMATION IS HERE

Choosing a location where your business will grow requires a community dedicated to transformation. The Greater Wichita region is characterized by relentless determination, regularly challenging the status quo. We are driven by world-class talent, powering a commitment to innovation. And our business-friendly policies are matched by some of the lowest business operating costs in the nation.

Much more than a static backdrop for your goals, the Greater Wichita region offers a place where purposeful partnerships create dynamic growth and community transformations.

**#1**

MANUFACTURING-SPECIALIZED  
REGION IN THE U.S.

**#3**

U.S. ADVANCED INDUSTRY  
HOTSPOT

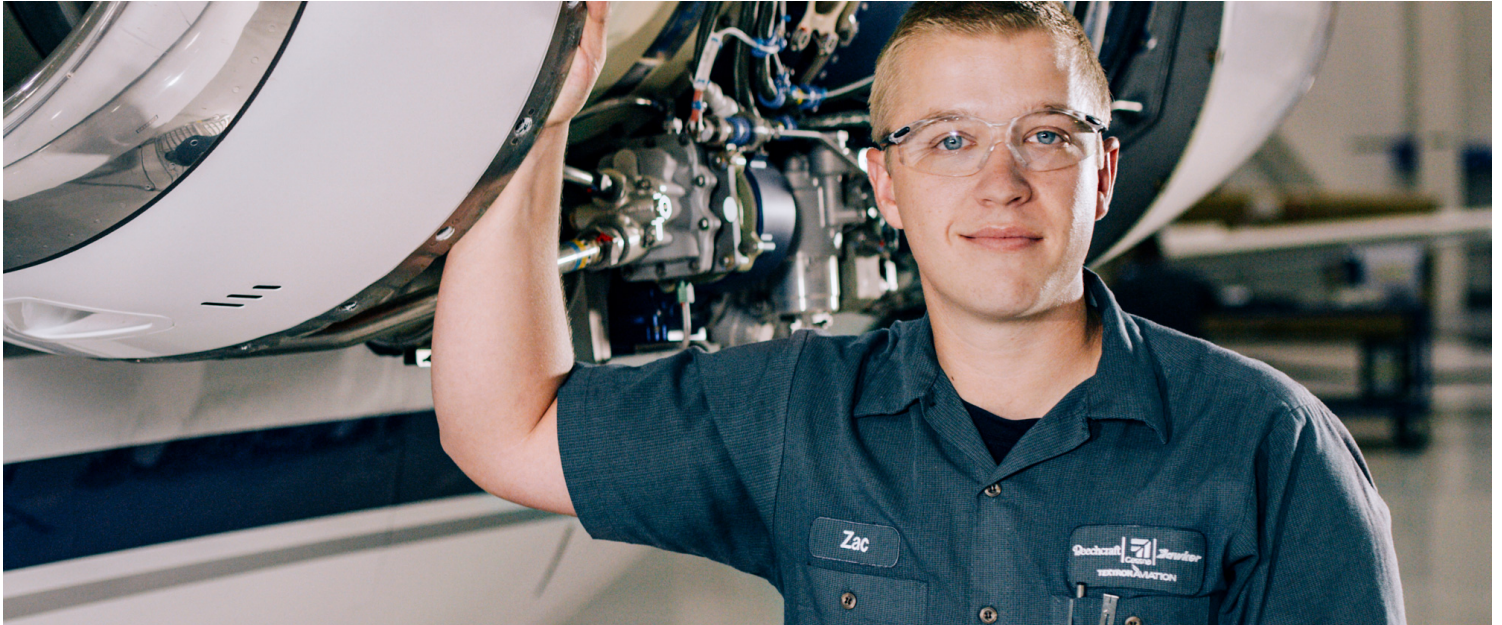
**12%**

BELOW NATIONAL  
AVERAGE COST OF LIVING

**#3**

ENGINEERING HUB IN THE  
NATION

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## World-Class Talent

Highly Skilled Employees with a Remarkable Work Ethic

- Manufacturing and engineering are in our DNA — we boast the number one skilled manufacturing workforce in the nation
- Home to nearly 382,000 dedicated, hard-working employees across a 10-county region
- 17 universities and technical colleges contributing to a pipeline of almost 100,000 students
- Hosts the [National Institute for Aviation Research \(NIAR\)](#) at [Wichita State University](#), the largest aerospace R&D academic institution in the nation
- The [National Center for Aviation Training \(NCAT\)](#) at [WSU Tech](#) offers technical training for over 1,500 students annually

## Why Our Workforce Is Second to None

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## Entrepreneurial Spirit

Businesses Begin, Innovate, and Expand Here

- The Greater Wichita region is proudly the **Air Capital of the World** where the aerospace manufacturing industry took off with Clyde Cessna and a generation of aviation pioneers in 1916
- Today global aviation companies, educational and training programs, and breakthrough research and development make Greater Wichita a powerful aerospace ecosystem
- **Koch Industries Inc.** and **Cargill Protein** are the two largest privately held companies in the U.S. and both are headquartered in Wichita, Kansas
- Birthplace of household brands Pizza Hut, White Castle, and Coleman

## Ten Important Elements to Greater Wichita's Success



## Low Cost Of Operation

Affordable Operational Costs and Business-Friendly State

- Kansas ranked #4 among all 50 states for a business-friendly regulatory environment in a non-partisan, non-profit 50-State Small Business Regulation Index (Pacific Research Institute, 2019)
- Kansas is one of only eight constitutional right-to-work states
- Commercial energy rates are 7.3% below the national average
- Kansas offers the 7th lowest industrial natural gas total delivered cost in the nation
- All purchased business equipment receives 100% tax abatement

**Relocate and Expand Here**

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## PRIME GLOBAL LOCATION

### Prime Global Location

The Greater Wichita Region is Central to Success

- Wichita, Kansas is Forbe's 4th Best City to Move to in 2024 ([Forbes, 2024](#))
- The region's central location gives direct access to both coasts, Canada and Mexico from I-70 going east and west, and I-35 going north and south
- Three major rail carriers — [BNSF Railway](#), [Union Pacific](#), and [Watco Companies](#) — service the region
- The new \$200 million [Wichita Dwight D. Eisenhower National Airport](#) ranks as the third best small hub airport in the U.S. with 16 non-stop destinations from seven airlines

### Connect to Success

### Bold Initiatives for Growth

Shared Focus Brings Rapid Expansion and Renewal

- The Greater Wichita Partnership consists of 130 investors, including both public and private organizations, businesses and regional partners, working toward shared goals
- An economic strategy to grow the region — the [Regional Growth Plan](#) — was adopted in 2018 to guide aggressive economic initiatives to accelerate growth in seven target sectors
- Almost 14,000 survey responses received for [Project Wichita](#), a collective vision and action plan for the region over the next ten years
- Attracting and retaining talent is a key focus with effective marketing and employer tools, anchored at [Choose Wichita](#)

### Proof of Progress Is Here



Executive Vice President of Economic Development

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The Greater Wichita Partnership stands ready to assist you in identifying specific opportunities within the region. Contact us directly for strategic solutions, incentives, presentations and reports designed to help you.

[Contact Andrew](#)