

COSMIC PET GROWS TO MEET DEMAND

Opportunity

As an industry and global leader in dog collars, leashes, and innovative dog toys, Cosmic Pet was on an aggressive growth trajectory. Driven by world-class products in a robust market, the company required expanded space for more products and employees to meet increasing demands, contemplating a move to the Kansas City market.

Solution

Cosmic Pet needed a facility large enough to house its manufacturing and warehousing operations. Thanks to Wichita's speculative abatement building program — which helps developers produce ready-to-go large industrial buildings — the Greater Wichita Partnership was able to help Cosmic Pet find a 103,500 square-foot building in Wichita for its expanded operations. The Partnership worked closely with the Kansas Department of Commerce and City of Wichita to keep Cosmic Pet in the Greater Wichita region, adding 100 new jobs and retaining about 50 jobs. Cosmic Pet made a $5 million capital investment into the building and equipment.

