

UNPREDICTABLY AMAZING

As the business and social hub for the region, greater Wichita offers a wide diversity of cultural, entertainment, and recreational options comparable to larger metro areas. A focus on quality of life and livability is important, as it impacts not only the attitude and productivity of the existing workforce, but also the ability of employers to recruit and retain key talent. Greater Wichita also possesses what many larger cities lack – affordability, short and easy commuting and a high degree of public safety.

Are you considering a move to the region? Discover what makes the greater Wichita region an unexpectedly amazing place to live, work, and play at ChooseWichita.com.

> Living in 'The Air Capital of the World' is nothing short of uplifting. With a stable housing market, a low cost of living, great weather, and excellent education, it's one of the great cities in the United States.
>
> — Movoto

TOP 20
LEAST STRESSED U.S. CITIES

70
AVG. MINUTES SAVED PER WEEK ON WORK COMMUTE

TOP 10
U.S. CITIES WHERE YOUR SALARY GOES THE FURTHEST

100+
MILES OF BIKE PATHS IN GREATER WICHITA

See the full list of data points, rankings, and sources



A Vibrant Urban Core

Downtown Wichita is a thriving urban core of social, professional and cultural experiences. With the success of Project Downtown and new Downtown Wichita Action Plan, Wichita's core offers the space, resources and support to turn the possibilities of today into the treasured landmarks of tomorrow. Since 2010, significant investment has spurred over 1,935 housing units, 1,350 hotel rooms, and catalyzed $2 billion in investment in the core.

Wichita boasts extensive restaurant and cuisine choices perfect for foodies near and far, an ever-expanding active arts community, beautiful parks and museums. The region has a distinct pride of place that can be experienced in visits to the Keeper of the Plains, numerous annual festivals, and a host of entertainment options. Here, residents have the opportunity to participate in local decision making, choose among affordable and wide-ranging housing, and explore all the area's amenities due to a low-cost, high-quality way of life.

- **#4 Best Cities to Move To** [Forbes 2024]
- **Best Sports-Events City** [Teams Conference 2025]
- **Best Place to Live** [Rent Cafe 2025]



A Valuable, Rewarding Quality Of Life

Home to the seventh largest zoo in the nation, over 100 miles of bike paths and a burgeoning riverfront, this "Top 10 City for New College Graduate" is full of diverse experiences. Greater Wichita is where residents discover short commute times, a low cost of living, Instagram-worthy sunsets, and a cultural arts scene that rivals many major metro areas with nationally known artists – just to name a few of the region's best kept secrets.

- **#3 Most Affordable Metro in the Nation** [Wichita Business Journal 2025]
- **#7 Most Affordable Places to Retire Across America** [GOBankingRates 2025]
- **Most Affordable Cities for Single Living** [Straight Arrow News 2025]
- **Fastest Commute of Top 100 Largest Cities** [American Community Survey 2025]

- Discover more details about the greater Wichita region's low Cost of Living.
- Learn about the wide range of Industries and Careers.
- Take a mini tour of the area's affordable and diverse Housing options and catch a view of our Communities.
- Notice the greater Wichita region's impressive Education and Healthcare offerings, key parts of our high quality of life.
- See why visitors often mention the area's unexpectedly exciting Entertainment options.
- Explore our region's points of pride and download data insights at Why Greater Wichita.
- Find additional information on our incredible quality of life through Choose Wichita.


Greater Wichita Partnership
PRINTED WEBSITE REPORT