

INTEGRATED INNOVATION

The Greater Wichita region embodies a spirit of collaborative success. As the world's global aerospace leader our economy benefits from the convergence of advanced manufacturing technologies, engineering solutions, new materials development, and highly skilled talent.



> Wichita ranks #4 in manufacturing jobs as a percentage of all jobs, and #1 in percent of manufacturing jobs classified as "very high-tech."
>
> — Lightcast

This region's innovation-friendly infrastructure supports aviation while powering dozens of other industries — from agriculture to energy and healthcare to IT systems and support. A sense of shared success is palpable. Our business ecosystem is expanding. And demonstrations of what we deliver never fail to impress. Now, it's your turn.



380K
PEOPLE IN REGIONAL EMPLOYMENT BASE

7.3%
BELOW NATIONAL AVG. FOR COMMERCIAL ENERGY RATES

40%
BELOW NATIONAL AVG. CLASS A OFFICE COST

See the full list of data points, rankings, and sources

The Greater Wichita Partnership excels at helping companies within each target sector find their greatest advantage and assess how to leverage it in order to grow their business. Our ability to deliver insights and opportunities for collaboration within and between industries distinguishes the Greater Wichita region from others.

Learn more about each of the Greater Wichita region's target sectors:

Advanced Manufacturing & Materials
The Most Manufacturing-Specialized Region in the Nation

Aerospace
The Greater Wichita Region is the Air Capital of the World

Agriculture
The Center of Modern Agriculture

Healthcare
High Quality Healthcare in the Heartland

IT Systems & Support
Growing Opportunity in the Silicon Prairie

Energy
Harnessing the Energy of the Heartland

Transportation & Logistics
Connecting Business to Suppliers and Customers

Of the 100 most populous U.S. metro areas, Wichita ranks #15 in the growth rate of digital services jobs.

— Brookings Institution





Regional Success Insights

- The Greater Wichita region is the most geocentric metro in the U.S. with direct access to both coasts, Canada and Mexica via two major interstates: I-35 and I-70.
- Two Class I rail carriers, BNSF and Union Pacific, transport goods to anywhere in the nation.
- Businesses are positioned to thrive in a low tax climate with commercial utility and rental rates that fall below national averages.
- A robust talent pipeline built through innovative institutions and programs make the Greater Wichita region the hard-working heart of the nation.
- Home to some of the world's most recognizable brands including Textron Aviation with Cessna and Beechcraft, Cargill Protein, Koch Industries, Spirit AeroSystems.