

# Greater Wichita Partnership

## PRINTED WEBSITE REPORT

### INTEGRATED INNOVATION

The Greater Wichita region embodies a spirit of collaborative success. As the world's global aerospace leader our economy benefits from the convergence of advanced manufacturing technologies, engineering solutions, new materials development, and highly skilled talent.



Wichita ranks #4 in manufacturing jobs as a percentage of all jobs, and #1 in percent of manufacturing jobs classified as “very high-tech.”

— Lightcast

This region's innovation-friendly infrastructure supports aviation while powering dozens of other industries — from agriculture to energy and healthcare to IT systems and support. A sense of shared success is palpable. Our business ecosystem is expanding. And demonstrations of what we deliver never fail to impress. Now, it's your turn.



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**380K**

PEOPLE IN REGIONAL  
EMPLOYMENT BASE

**7.3%**

BELOW NATIONAL AVG.  
FOR COMMERCIAL ENERGY  
RATES

**40%**

BELOW NATIONAL AVG.  
CLASS A OFFICE COST

[See the full list of data points, rankings, and sources](#)

The Greater Wichita Partnership excels at helping companies within each target sector find their greatest advantage and assess how to leverage it in order to grow their business. Our ability to deliver insights and opportunities for collaboration within and between industries distinguishes the Greater Wichita region from others.

Learn more about each of the Greater Wichita region's target sectors:

### **Advanced Manufacturing & Materials**

The Most Manufacturing-Specialized Region in the Nation

### **Aerospace**

The Greater Wichita Region is the Air Capital of the World

### **Agriculture**

The Center of Modern Agriculture

### **Healthcare**

High Quality Healthcare in the Heartland

### **IT Systems & Support**

Growing Opportunity in the Silicon Prairie

### **Energy**

Harnessing the Energy of the Heartland

### **Transportation & Logistics**

Connecting Business to Suppliers and Customers

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Of the 100 most populous U.S. metro areas, Wichita ranks #15 in the growth rate of digital services jobs.

— Brookings Institution

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## Regional Success Insights

- The Greater Wichita region is the most geocentric metro in the U.S. with direct access to both coasts, Canada and Mexico via two major interstates: I-35 and I-70.
- Two Class I rail carriers, [BNSF](#) and [Union Pacific](#), transport goods to anywhere in the nation.
- Businesses are positioned to thrive in a low tax climate with commercial utility and rental rates that fall below national averages.
- A robust talent pipeline built through innovative institutions and programs make the Greater Wichita region the hard-working heart of the nation.
- Home to some of the world's most recognizable brands including [Textron Aviation](#) with [Cessna](#) and [Beechcraft](#), [Cargill Protein](#), [Koch Industries](#), [Spirit AeroSystems](#).