

DEMOGRAPHIC DATA

Greater Wichita Region Demographics

The greater Wichita region encompasses 10 counties with a total 2024 population of 803,131 persons (27% of Kansas population.) The region contains 98 cities, towns and incorporated areas ranging in population from Wichita (pop. 396,123) to Freeport (pop. 5.) Regional population growth from 2019 to 2024 was 12,993 people (1.6%) Over 90% of residents age 25 and over are high school graduates, 9% hold associate degrees, 30% hold bachelor degrees or higher, and another 23% have some college credit. Wichita State University's Center for Economic Development & Business Research (CEDBR) projects the regional population at 863,584 in 2040.



MSA Demographics

The Wichita Metropolitan Statistical Area (MSA) encompasses Sedgwick, Butler, Harvey, Kingman and Sumner counties, and is the largest metro area in Kansas with 2024 population of 652,939 persons. Metro area population grew by 12,721 persons (2.0%) from 2019 to 2024. It is a relatively young population with a median age of 36 years (national median age 39.2 years.) About 87% of metro residents live in an urban setting. CEDBR projects the MSA's population to grow by 17.1% to 750,166 by 2040.

Sedgwick County Demographics

Sedgwick County (pop. 528,226) is the central county of the MSA (80% of MSA population.) In addition to Wichita, Sedgwick County contains 19 smaller cities ranging in population from Derby (pop. 26,604) to Viola (pop. 113.) Sedgwick County's population has increased by 36,021 persons (7.2%) since 2010. CEDBR projects the MSA's population to grow by 17.3% to 605,262 by 2040. The fastest growth has been among Asians and persons of Hispanic origin. Hispanic population grew approximately 34.8% from 2010 to 2024, compared with 34.7% nationally. Asian population growth was 10.9%, the second-fastest growing ethnic group in the region. Given higher growth rates for minority populations, the area is forecasted

to become even more diverse.



City of Wichita Demographics

Wichita (pop. 396,123) is the largest city in Kansas. A regional center of business, education, health care and entertainment, approximately 1.23 million people live within 100 miles of Wichita and more than 775,000 reside within 50 miles. Wichita's population has increased by 15,577 persons (4.1%) since 2010. The Planning Department's city population projection is 429,380 in 2035.