

Who We Are

OUR ROLE IN DEVELOPING A REGION THAT THRIVES



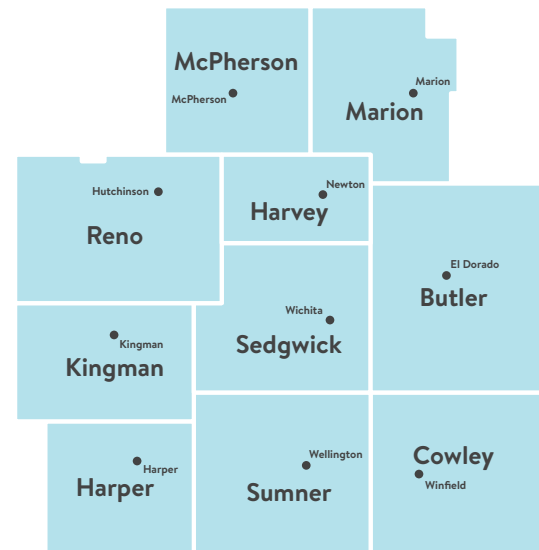
Our Purpose

The Greater Wichita Partnership focuses the community on common strategies that fast forward economic growth in Wichita and throughout our 10-county region.

What We Do

Driven by research, we partner with investors and community stakeholders to put bold initiatives in motion that grow our regional economy, enhance our talent and workforce pipeline, and develop vision for quality of place investments that benefit everyone.

10 County Region



Driving Growth and Prosperity in the Region

The Greater Wichita Partnership is funded by 120+ private and public sector investors that provide the thought leadership and fiscal resources to advance our strategic priorities of Jobs, Talent and Quality of Place. Together we:

- Define near- and long-term opportunities and challenges facing our 10-county region.
- Identify solutions to capture these opportunities and meet these challenges.
- Convene and mobilize the public and private sector to achieve results.



ADVANCED
MANUFACTURING



AEROSPACE



AGRICULTURE



ENERGY



HEALTHCARE



IT SYSTEMS &
SUPPORT



LOGISTICS &
TRANSPORTATION



GREATER WICHITA PARTNERSHIP *Investors*



VISIONARIES



CATALYSTS



INNOVATORS



ADVISERS



PARTNERS

Aero-Tech Engineering, Inc.*
Alloy Architecture
Beran Concrete*
Berry Companies, Inc.*
BHC
Butler Community College
Capitol Federal Savings Bank
The Carnahan Group
Clark Investment Group
Commerce Bank
Conco Construction
Cornejo & Sons, Inc.
Cox Communications
Dondlinger Construction*
Eby Construction Co.
El Dorado, Inc.
Envision, Inc.
Equity Bank
Farha Roofing
Five Star Mechanical*
Forvis Mazars
Galloway & Company
Goodwill Industries of Kansas*

Hall's Culligan Water
Harvey County Economic Development*
Heartspring
HFG Architecture
House of Schwan, Inc.
Hutchinson/Reno Chamber of Commerce
IBEW L.U. 271 - Electrical Workers
IMA, Inc.*
JE Dunn*
JPMorgan Chase
J.P. Weigand & Sons, Inc.
Kansas Gas Service
Kansas Health Foundation
Kaw Valley Engineering
KHSC-KansasCOM
Keystone Solid Surfaces
Kyodo Yushi Manufacturing Americas, LLC
LANGE
Mariner Wealth Advisors
Martin Pringle Attorneys at Law
Metal Finishing Company*
Newman University
Novacoast

Pearson Construction
Plumbers & Pipefitters Local 441
Professional Engineering Consultants, P.A.
Realtors of South Central Kansas
Ruffin Companies
Star Lumber & Supply Co., Inc.
Stryv Bank
TNW - Turner Nichols Williams Group
UMB Bank, NA
United Way of the Plains
Vantage Point Properties
Visit Wichita
WAM Capital Corp.
Wesley Medical Center
Wichita Foundation
Wichita State University
Wildcat Companies
Workforce Alliance of South Central
Kansas/REAP
WSU Tech*
Yingling Aviation

Investor Benefits

AT A GLANCE



BUSINESS ATTRACTION & RETENTION	VISIONARIES *\$175K+/YR	CATALYSTS *\$100K+/YR	INNOVATORS \$65K+/YR	ADVISERS \$30K+/YR	PARTNERS \$12.5K+/YR
*Opportunity to engage in recruiting new companies into the market+	+	+	+	+	+
*Priority invitation to participate in business attraction efforts annually+	+	+	+		
*Opportunities to attend national site visits. Transportation included+	+	+	+		
*Co-hosting opportunities for prospective industry leaders+	+	+			
*First opportunity to serve as co-host for international and/or domestic industry site visits+	+				
TALENT					
Access to investor only advanced talent attraction and retention toolkits	+	+	+	+	+
*Early access to talent and workforce development forums	+	+	+	+	+
*Digital notification of new talent attraction, retention and recruitment material	+	+	+	+	+
Access to printed copies of current and future talent recruitment material	+	+	+	+	
Choose Wichita HR Training session with Talent Team	+	+	+		
Talent Roadmap Insights and Workforce Forecasts	+	+			
CONNECTIONS					
Top local leadership invited to attend Partnership Annual Meeting	3 Seats	3 Seats	2 Seats	2 Seats	2 Seats
Top local executive(s) invited to three Investor Meetings throughout the year	3 Seats	3 Seats	2 Seats	2 Seats	1 Seat
*Network with CEOs and public officials	+	+	+	+	+
*Twelve at 12	+	+	+	+	+
*Invitation(s) to exclusive Investor-only events	+	+	+	+	+
*Opportunity to participate in an Investor roundtable with Partnership staff	+	+	+		
*Opportunity to present as subject matter expert at Partnership events (subject to availability)	+	+	+		
COMMITTEE & BOARD ENGAGEMENT					
Opportunity to participate in the Talent Advisory Committee (TAC)	+	+	+	+	
Opportunity to participate in the Strategic Advisory Team (SAT)	+	+	+	+	
Opportunity to serve as voting member of the Partnership Executive Board	+	+	+		
*Eligibility for election to the Partnership Finance Committee	+	+	+		
*Eligibility for election to the Partnership Executive Committee	+	+	+		

* = new offering, + = subject to availability

Investor Benefits

AT A GLANCE



ACCESS & RESOURCES	VISIONARIES *\$175K+/YR	CATALYSTS *\$100K+/YR	INNOVATORS \$65K+/YR	ADVISERS \$30K+/YR	PARTNERS \$12.5K+/YR
*Timely updates on project status	+	+	+	+	+
Receive digital Investor Alerts on project announcements, regional wins, etc.	+	+	+	+	+
*Monthly email update on progress of the Partnership's strategic priorities	+	+	+	+	+
*Digital notification of new or updated research package/report from the Partnership (Ex. market forecasts)	+	+	+	+	+
*Early access for Partnership booth sponsorships, tradeshow and reception opportunities	+	+	+	+	
*Top local executive invited to attend a Partnership annual update Executive Dinner	+	+	+		
Attendance at exclusive strategic conversations and sessions with industry experts, political leaders and annual meeting speakers	+	+	+		
*Annual organizational update with Partnership senior staff for your team	+	+			
*Engagement with strategic consultants	+	+			
BRAND RECOGNITION					
Company name listed in annual report	Logo	Logo	Logo	+	+
Company name listed on website with link to your company page	Logo	Logo	Logo	+	+
*Highlighted as top investor on Partnership website	Logo	Logo	Logo		
Company logo on all digital investor update communications	Logo	Logo			

* = new offering, + = subject to availability



INTERESTED IN LEARNING MORE?

Contact us today!

Becca Newman

Vice President of Investor Relations

D: (316) 268.1131, C: (253) 709.8426

becca@greaterwichitapartnership.org



Investor Engagement

AT A GLANCE



Access & Resources

INVESTOR ALERTS

Investors receive timely insights directly to their inbox on project wins, announcements, site visits, etc.

INVESTMENT IN ACTION

Investors receive a monthly update of recent developments, upcoming initiatives, and key achievements. Each update highlights progress on the Partnership's priority areas, major projects, and/or new opportunities impacting the region's economic landscape. This regular communication ensures investors stay informed and engaged with the Partnership's ongoing efforts to drive growth and development in the region.

INTERNET PRESENCE

All investors are listed on the Partnership website. Serving as the region's premier economic development engine, the site attracts significant traffic both locally and globally.

BUSINESS ATTRACTION & EXPANSION

Investors are selectively asked to meet personally with corporate prospects, helping to "sell" the region as the location of choice for growing and expanding businesses. Recommended Engagement: President, CEO or Executive Team Member

TALENT TOOLKITS

Gain access to a digital toolkit designed specifically for investors with recruitment and retention goals. This resource provides your HR team an advantage in attracting high-caliber candidates.

TALENT ACQUISITION AND WORKFORCE DEVELOPMENT FORUMS

Get priority access to exclusive invite-only talent acquisition and workforce development forums. These events include sessions with local leaders, emerging workforce experts, and others critical to talent and workforce development.

TALENT ADVISORY COMMITTEE (TAC)

The Talent Advisory Committee, made up of Human Resource executives and community leaders, convenes quarterly to guide and shape our strategies for recruiting and retaining top talent, both now and in the future. Recommended Engagement: Senior HR Team Member | Meets: Quarterly

STRATEGIC ADVISORY COMMITTEE (SAT)

The Strategic Advisory Committee, comprised of public and private leaders, helps shape economic development strategies, goals, and opportunities to guide the Regional Growth Plan. Recommended Engagement: Executive or Senior Team Member | Meets: Quarterly

EXECUTIVE BOARD

These C-suite leaders and public sector partners meet to provide strategic direction and governance for the Partnership. Executive Board members have a direct role in shaping the future of the greater Wichita region. Engagement: President or CEO | Meets: Bi-monthly, even months



Investor Engagement

AT A GLANCE



Connections

PARTNERSHIP ANNUAL MEETING

Attended by over 200 local leaders, this exclusive annual event gathers key stakeholders, business leaders, and community partners to celebrate the year's achievements and outline a vision for future opportunities.

INVESTOR MEETINGS

Held a few times a year, these exclusive, invitation-only events offer investors timely, detailed updates on the Partnership's major initiatives and regional development. They provide a unique chance to network with fellow C-Suite executives, senior business leaders, and public sector partners who are dedicated to accelerating economic growth in the greater Wichita region. Recommended Engagement: President, CEO or Executive Team Member | Meets: Three times per year

BUSINESS REFERRALS

The Partnership works to connect investors with businesses expanding and relocating to our 10 county region.

TWELVE AT 12

Informal roundtable discussions hosted by the Partnership board of directors over the lunch hour.

INVESTOR ROUNDTABLE

These pop-up roundtable meeting brings together staff and investors to discuss key projects, share updates, and explore collaborative opportunities. This informal setting fosters open dialogue, allowing participants to align on strategies, address challenges, and identify new avenues for growth.

