



Greater Wichita
Partnership

Pre-Case

“ *We must proactively drive change, push conversations about what our region needs, and think and act differently, to create the future we want for the next generation.* **”**

**Charlie Chandler and Aaron Bastian,
Co-chairs of Greater Wichita Partnership**

Greater Wichita Partnership

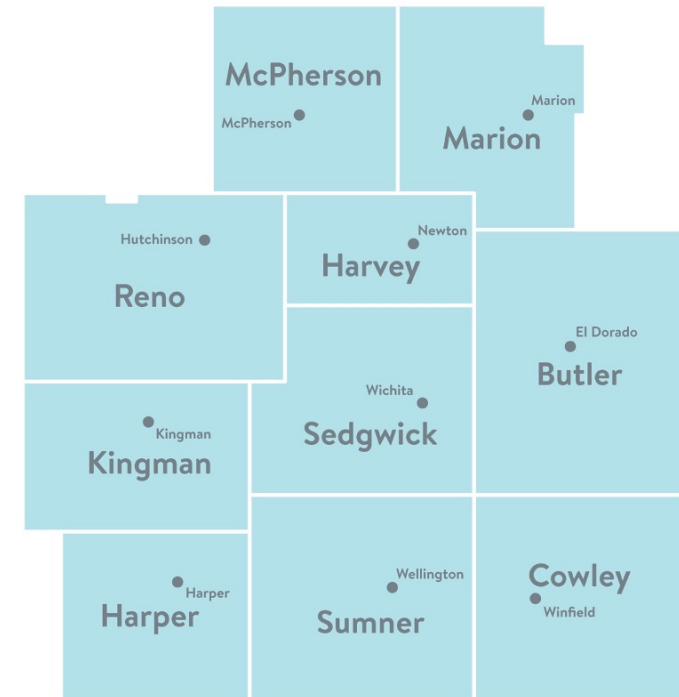
Our Purpose

The Greater Wichita Partnership focuses the community on common strategies that fast forward economic growth in Wichita and throughout our 10-county region.

What We Do

Driven by research, we partner with investors and community stakeholders to put bold initiatives in motion that grow our regional economy, enhance our talent and workforce pipeline, and develop vision for quality of place investments that benefit everyone.

10 County Region



Greater Wichita Partnership

Driving Growth and Prosperity in the Region

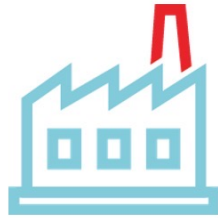
The Greater Wichita Partnership is funded by 120+ private and public sector investors that provide the thought leadership and fiscal resources to advance our strategic priorities of Jobs, Talent and Quality of Place. Together we:

- Define near- and long-term opportunities and challenges facing our 10-county region.
- Identify solutions to capture these opportunities and meet these challenges.
- Convene and mobilize the public and private sector to achieve results.

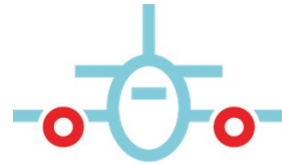
Three Strategic Priorities



Target Industry Sectors



ADVANCED
MANUFACTURING



AEROSPACE



AGRICULTURE



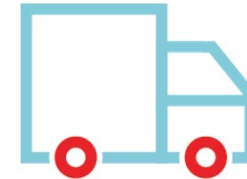
ENERGY



HEALTHCARE



IT SYSTEMS &
SUPPORT



TRANSPORTATION
& LOGISTICS

Accelerating Regional Economic Growth

*2015 - June 2024, Business Growth

166x

For every dollar invested in the Partnership, we've driven \$166 in capital expenditures in the region.



\$3.36B

CAPITAL INVESTMENT

32x

For every dollar invested in the Partnership, we've helped drive \$32 of annual payroll for the region.



13,417

TOTAL JOBS



\$655M

TOTAL ANNUAL PAYROLL

Accelerating Regional Economic Growth

*As of June 2024, Project Pipeline

\$5.9B

CAPITAL INVESTMENT

9,400

TOTAL JOBS

\$501M

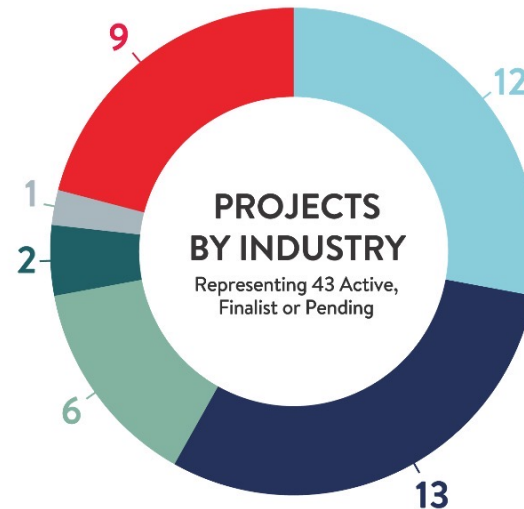
TOTAL ANNUAL PAYROLL

203K

SQ. FT. IN ABSORPTION OF
EXISTING REAL ESTATE

1.1M

SQ. FT. OF
NEW CONSTRUCTION



- Adv. Manufacturing: 12
- Aerospace: 13
- Agriculture/Food: 6
- Healthcare: 2
- Oil, Gas, Energy: 1
- Other: 9

Building a Distinctive Core

OVER \$1.7B INVESTED IN DOWNTOWN
SINCE 2010

110 PROJECTS
COMPLETED

\$760M CURRENT DOWNTOWN
DEVELOPMENT PIPELINE

2 PROJECTS UNDER
CONSTRUCTION

13 PROJECTS
IN PLANNING

Building a Distinctive Core

Exploration Place

Amphitheater Groundbreaking: March 6, 2024
Destination Playscape Groundbreaking: June 27, 2024



Wichita Biomedical Campus

Groundbreaking: May 8, 2024



Ballpark District

Groundbreaking: 2024



Vantage 906 Project

Groundbreaking: Fall 2024



Our Aspirations for the Region

Strategic Plan



Become the premier global hub for business investment and innovation

Expand and Diversify Core Industries | Bolster Industry Retention and Expansion | Spur Infrastructure and Site Development



Accelerate today's talent pipeline to meet immediate and future industry needs

Strengthen our Talent Pipeline | Create a More Inclusive Economy | Market Region to Attract & Retain Talent



Drive the region's distinctive urban core for residents and industry

Invest in Downtown's Distinction | Upgrade Supporting Infrastructure | Scale Connectivity and Walkability

Become the Premier Global Hub for Business

Attract New Investment & Employment

- Expand and diversify core industries through attracting new companies to region
- Capitalize on cybersecurity sector growth through addition of cybersecurity companies to region
- Accelerate the growth of new and existing biomedical and biotech industries in region
- Strengthen aerospace innovation (e.g., space, defense, and UAV/UAS sectors)

Bolster Existing Industry Retention & Expansion

- Facilitate depth and diversification within supply chain networks through site visits and industry connections
- Maximize cybersecurity industry exposure through national industry engagement (e.g., BSides)
- Strengthen workforce opportunities within strategic industries to ensure continued growth

Spur Infrastructure & Site Development

- Development of competitive landscape for industry growth
- Work with developers to grow mega-site development and land assemblage
- Activate tools to support site identification and development (e.g., New Market Tax Credits)
- Assemble regional partners around shared opportunities and collaborative solutions

Meet Immediate and Future Industry Needs

Strengthen our Talent Pipeline

- Convene senior representatives from businesses and major educational institutions across the region to strengthen alignment in the talent pipeline, focusing on emerging sectors and high-demand skills
- Activate untapped communities to bolster and optimize the workforce pipeline by increasing access to employment opportunities
- Align employers and educational institutions to leverage programs for certification, job training, and workforce development

Market Region to Attract & Retain Talent

- Amplify talent marketing efforts in I-70 and I-35 corridors outside of Kansas
- Establish industry specific recruitment initiatives (e.g., biomedical workforce)
- Spearhead comprehensive campaign to external and internal audiences to secure venture capital investment in key target industries

Create a More Inclusive Economy

- Support workforce participation through innovative solutions within transit, childcare and affordable housing
- Increasing supportive services for underserved communities

Drive the Region's Distinctive Urban Core

Invest in Downtown's Distinction

- Fund and execute adopted downtown master plan updates by Q1 2025
- Update market forecast to define capacity for residential, commercial, and hospitality sectors
- Attract biomedical industries to support campus growth
- Build frameworks of elevated design and architecture to enhance campus integration and cohesion with nearby neighborhoods

Scale Connectivity and Walkability

- Develop cohesive urban design to increase walkability between emerging downtown districts
- Activation of urban public spaces through collaboration with community partners

Upgrade Supporting Infrastructure

- Cultivate continued riverfront corridor development on the East and West banks
- Enhance cleanliness and public safety
- Grow connectivity of direct flights
- Increase transit functionality
- Pursue housing affordability options in the core and adjacent neighborhoods

Unlock Transformational Opportunities and Challenges

Unlock Transformational Challenges and Opportunities

- Establish and mobilize sufficient funding for large-scale, transformational community initiatives and when the need arises (e.g., Future of Work & Workforce Roadmap, Riverfront Legacy Master Plan, Project Wichita, etc.)
- Enable long-term transformational focus and execution excellence
- Support sufficient funding for 1 to 3 initiatives per year

Key Performance Indicators

- Inbound capital investment (attraction and expansion)
- Total capital investment in region
- Total annual payroll
- New jobs supported (by industry)
- New payroll (recruited, retained, through startups)
- Average wage (attracted and expanded)
- Regional impact of new jobs supported (city, county, and region)
- RFP responses produced
- Site visits hosted
- 20% increase in talent marketing reach and frequency for evolving industry-specific workforce needs
- Host 5 workshops to strengthen talent pipeline for emerging sectors and high-demand skills
- 10% increase in venture capital investment for key target industries
- Downtown core market growth and saturation
- Economic impact of Wichita Biomedical Campus
- Activation of public spaces in downtown core

Driven by Research, Driven by Results

Greater Wichita Partnership Executive Board

Partnership Executive Committee

Charlie Chandler, Co-chair, INTRUST Bank
Aaron Bastian, Co-chair, Fidelity Bank

John Rolph, Vice Chair, Thrive Restaurant Group
Marty Cornejo, Treasurer, Cornejo Holdings

Derrick Nielsen, Secretary, High Touch Technologies
Jeff Fluhr, President, Greater Wichita Partnership

Partnership Executive Board

Matt All, Blue Cross and Blue Shield of Kansas
Paul Allen, Allen, Gibbs & Houlik
Chairman Ryan Baty, Sedgwick County
Chuck Cadena, Spirit AeroSystems
Chuck Caisley, Evergy
Ramin Cherafat, McCownGordon
Jason Cox, Cox Machine
Ron Draper, Textron Aviation
Natalie Gosch, Cargill Protein

Stephanie Harder, Textron Aviation
Ben Hutton, Hutton
Matt Michaelis, Emprise Bank
Dr. Richard Muma, Wichita State University
James Nastars, Meritrust Credit Union
Mark Nichols, Koch Companies Public Sector
Gary Oborny, Occidental Management
Steve Patrick, Bombardier
Mark Quayle, Cargill Protein & Salt

John Rolfe, Wichita Regional Chamber of Commerce
Gary Schmitt, INTRUST Bank
Todd Slawson, Slawson Companies
Dr. Sheree Utash, WSU Tech
Mayor Lily Wu, City of Wichita
Pete Najera, United Way of the Plains
Ed O'Malley, Kansas Health Foundation
Shelly Prichard, Wichita Foundation
Scott Schwindaman (Director Emeritus)

Greater Wichita Partnership Investors

Executive Members

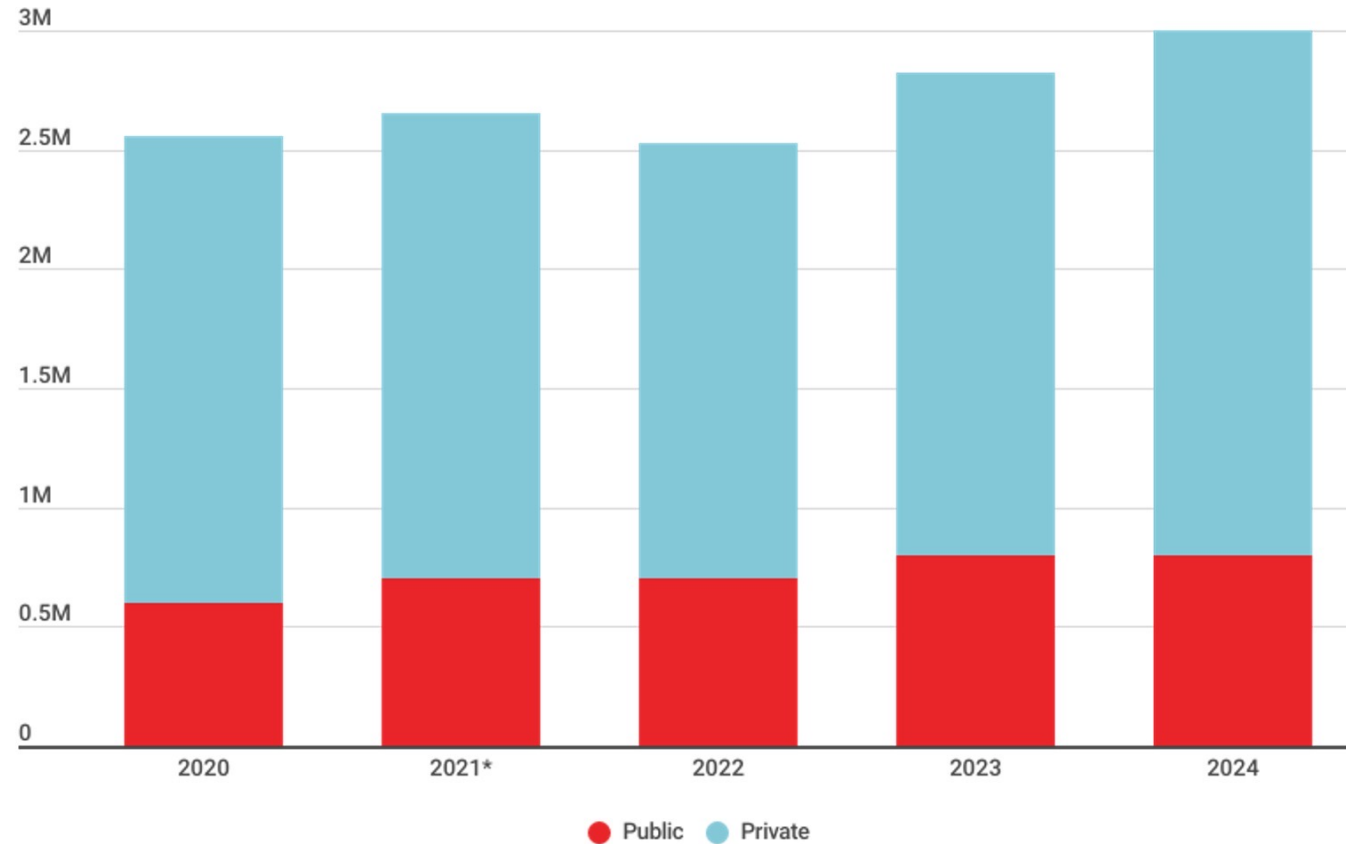


Advisers



[View all 120+ Investors Here](#)

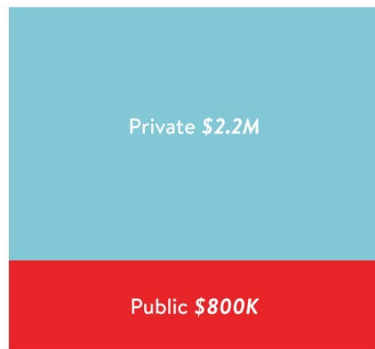
Greater Wichita Partnership Investment Revenue



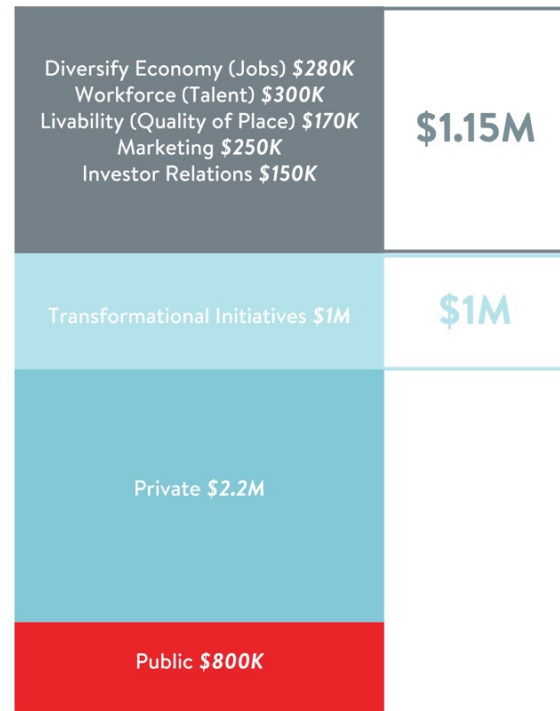
2025-2027 Target Investment Revenue

Strategic Plan

CURRENT BUDGET \$3M



OPTIMIZED BUDGET \$5.15M



EXPANDED CAPACITY

Diversify Economy (Jobs)

- Target business development opportunities
- New and increased tradeshow presence
- Biomedical sector specialist to optimize growth opportunities surrounding biomedical industry

Workforce (Talent)

- Biomedical industry recruitment initiatives
- Expand retention efforts and talent attraction campaign in target industries
- Build upon Choose Wichita marketing material
- Launch venture capital campaign
- Sustain programs aligning industry and education

Livability (Quality of Place)

- Support growth of direct flights
- Support cultural gatherings and community vibrancy

Marketing

- Support team and resources for website redesign
- Increase support for talent and industry specific campaigns
- Enhance investor relations connectivity

Transformational Initiatives

- Adaptability to immediately meet unforeseen opportunities and challenges within the region

Share Your Feedback Here

The survey should take approximately 10
minutes to complete.